



# Industria

BUSINESS RELATIONS

## PARTNER FILE

Year 2020-2021



Communication



Events &  
Recreation



Business Relations



Course Service



Sports, Culture &  
International



Support

## GROUP T

The Faculty of Engineering Technology of the Catholic University of Leuven (KU Leuven), Campus Group T, better known as Group T, is the centre of our association. The centrally located campus, in the form of a modern cube with its distinctive spiral, is the largest in our faculty and connects more than 2,000 motivated students with a common passion for technology, science and entrepreneurship. As a result, Group T is known for her high-quality training and good engineers.

## Educational Offers

At Group T, students can study Electromechanics, Electronics-ICT, Chemistry or Biochemistry wherein Group T offers a wide range of specializations. Here you can see what students can choose after completing their bachelor's. Students coming from a professional bachelor (such as Thomas More, KdG Antwerp) can also enjoy a Master's degree at Group T following a transition year. In addition to the technical side, students also receive training in management and communication, both locally and internationally. These courses are based on the 5E concepts:

- Environmenting
- Engineering
- Ensembling
- Enterprising
- Educating

These 5 elements encompass the entire education spectrum. Group T believes in an approach that is not based solely on the acquisition of knowledge, but rather in education in the form of hands-on experiences. This way, the students gain a connection to the business world. This point has always been a strong pillar of Group T. Thanks to the close cooperation with numerous companies, students are immersed in solution-oriented and business-like thinking from the very first year. Our campus also offers an extensive set of projects. The EE5 and Thesis projects are of particular interest to our partners. Many students implement these in collaboration with, or even completely at, a company. As a result, students come into contact with the business world before they graduate and get to know your company, which of course creates opportunities for later.

## Student Count

The number of students at Group T continues to grow over the years. This is also due to the arrival of international students. At the moment, Group T works together with 3 different countries, namely China, India and Ethiopia. Group T has been known for years as a pillar of international cooperation in Leuven and Flanders. It has expanded its connections in recent years and is now in contact with universities in different countries. This international vision is also reflected in the fact that 20% of the student population consists of international students. This makes Group T a meeting place for a variety of different cultures, which ensures the unique profile of a student at Group T. Of course, there will be much more cooperation in the future and therefore more international students. Because of this, Group T was forced to increase its capacity. In addition to Group T, the 'Vesalius complex' was added. Not only are there more student facilities (including an auditorium with 700 seats), but also shops, a cinema and 68 apartments. In concrete terms, this means that the target audience is increasing. There are around 400 students annually who graduate with a Master's degree. This number is increasing every year. The student numbers of Group T continue to rise each year (around 70-80 more students per year).

## Location

Industria is situated at KU Leuven Campus Group T, Andreas Vesaliusstraat 13 in Leuven. Lessons and activities are largely centralized at this location and campus advertising easily reaches the vast majority of students. In the centre of the campus building is a large spiral where the students can look down. We regularly advertise Industria's activities here. The opportunity exists to mention a company or incorporate their logo into something. In addition to this, billboards have been placed in busy places where, amongst other things, we promote our activities. Custom events can also be organized here so that your company becomes the beating heart of the campus.



## Master courses (+ options)

### Biochemistry

Medical Bioengineering

### Chemistry

Sustainable Process and Materials Engineering

### Electromechanics

Intelligent Mechanics

Intelligent Manufacturing

Intelligent Mobility

Clinical Engineering

### Electronics-ICT

Intelligent Electronics

Internet Computing



# INDUSTRIA

## Introduction

Dear (future) partner

My name is Adriaan Francois and this year I am the head of Industria's Business Relations team. And it is my honour to introduce you to our folder full of amazing options that lead to a dynamic and flexible cooperation. We encourage personal interactions where companies have a high chance of finding the perfect student for them.

We are also constantly looking for new challenges to improve our relationship between students and our partners.

Within this folder you will find everything you need to get an idea about what we do and what we represent.

We look forward to a wonderful collaboration with you!



Kind regards,  
Adriaan Francois and the Business Relations team.

## Vision

Industria is an organization for and by industrial engineering students of different nationalities. Within Industria, the different teams are elected by students, as to find the best people for the job. As Industria, we wish to be professional and create quality of the highest degree. Within Industria, the Business Relations team tries to bridge the gap between students and companies.

The coming academic year, we would like to focus on the flexibility and endless possibilities we can offer. As problem solving is part of being an engineer, we will never hold back from a challenge. That is why we encourage everyone we work with to be creative! Within these cooperation's, we encourage leadership and entrepreneurship to prepare students.

## Organisation

Industria vzw is the student association of the Industrial Engineering campus at KU Leuven (campus Group T). The student comes into contact with us from day one. We sell the courses and manuals and provide the needed logistical support. Throughout the year we organize parties in our faculty bar, sing-a-longs, all kinds of sports activities and cultural excursions. The workgroup Events is responsible for the Kick Off party and the annual Gala Ball. The icing on the cake is the Ski Trip during the vacation week in February after the exams.

Finally, Business Relations of Industria complements this wide range of activities with interesting workshops, atrium events, the job fair, extra networking opportunities, etc.

Industria is a well-oiled machine that guides the students from their first steps into Group T until they leave the campus!



## September

### Introduction days:

A two-day event, organized by Industria, where we give new students the opportunity to get to know each other, and to get to know student life. This happens before the start of the academic year.

## October

### Kick Off: ●

This is one of the biggest parties in Leuven. It has been voted as the best party of the year several times.

### 24 Hour Run: ●

The largest student organised sporting event in Leuven. It has been organized annually since 1972. Industria has been participating in this event for many years.

## November

### Workshops:

Industria organizes workshops throughout the year to better prepare students for the employment market. About 80 students attended the workshop on Public Speaking during the previous academic year.

## December

### Atrium Activities: ●

By organizing customized activities in the heart of Campus Group T – the atrium, we keep our campus alive. This is mostly done in collaboration with our partners.



## BUSINESS PACKAGES

We would like a deep cooperation with our partners, here you can see some examples of what we can do to get you in touch with the student.

**Job Guide:** The Job Guide is a magazine in which all partners of Industria are represented. This year we will hand out four Job Guides to all our master's students, one at every major networking event.

**Expopolis:** An online virtual exhibition where our partners can come into contact with our students. Students can upload their resumes so that companies can look through them. On the other hand, our partners can post job openings and internships.

**Advertising Options:** We have a range of options to connect you with students. These include a weekly magazine, screens displayed across the campus and a Facebook page where advertisements can be displayed.

**Partner Event:** A final networking event during the first week of May, this is an event exclusively for our partners and students. The partner event is in the style of a job fair but offers more space for side activities and catering

**Custom Event:** The atrium of Group T is the heart of Campus Group T. All students pass here several times a day. A personalized event at this location is the perfect way to attract the attention of all students and get them talking and to get them to know your company.

**Entrepreneur's Day:** The Entrepreneur's Day or Job Fair is an annual event with around 100 companies that is co-organized by Group T. Master's students register in advance and receive a booklet with information on all the companies that are present and what they are looking for. The students receive a name card with their specialization on it so that the companies can know what the students are looking for.

**Large Event:** Industria has been organizing several large events for years, such as the Kick Off party, a Gala Ball, Ski Trip, Big Jump Run and more. Large promotional campaigns always precede these. These campaigns consist of flyers, posters, banners, promotional activities, sales moments, etc.

**Sector Event:** Starting this year, Industria will organize 3 new major networking opportunities for each specialization: (Bio) Chemistry, Electronics-ICT and Electromechanical. These events will be held in het centre of Group T, the atrium!

**Gadget:** Every year we try and give a free gadget to our students. These gadgets are meant to be useful and support a further vision (sustainability, reusability, management skills, ...). Last year, we gave away reusable water bottles that are now widely spread across our campus and are also very present in the students daily live. As far as the gadget goes, we recommend a tote bag that students can use in a variety of ways.

## January

### Ski Trip: ●

A skiing holiday for approximately 180 students, organized in collaboration with Totally. In the first semester we also organize a ski week to promote the trip. During that week we go skiing in Landgraaf amongst other things.

## February

### Entrepreneurs day: ●

Industria organizes, in collaboration with Group T, a yearly Job Fair. This is the perfect opportunity for companies, SMEs and other institutions to become acquainted with the third year and master students. The main aims are recruitment, internships and projects.

## March

### Big Jump Run:

A new event hosted by Industria since 2018. For the first time, the Oude Markt was filled with 90 m of bouncy castles.

### Gala Ball: ●

The annual Gala Ball has been going on in the atrium of Group T for the past two years. Approximately 600 students and alumni of Group T come here every year.

## May

### Partner Event: ●

Every year, Industria organizes its general partner day. All our partners are invited to Group T to introduce themselves to the Master's students in an interactive way. This event usually occurs during the first week after the Easter holidays.

At Industria we find it crucial that every collaboration is tailor-made for each individual company because not all companies are looking for the same type of partnership. Some companies want to get to know Industria and feel how a partnership with Industria works, others are more actively looking for students and want to get in touch with them personally. The individuality of each company is why we have relinquished the traditional packages that have been offered in recent years. As of this year, we are much more flexible and, together with you, we will find your best option. In this way we want to guarantee that we can come to an agreement that meets your personal requirements.

## Silver

A Silver partnership is the ideal first step to building a long-term cooperation with Industria. The students will have a chance to get to know you. This gives them a taste of what you have to offer.

## Gold

With a Gold partnership you come into direct contact with the students. This can be done through events such as Sector Events, Atrium Events or at the Job Fair. As mentioned earlier, we are very flexible and together we will determine the best option for you. Brainstorming about another way to get you in contact with the students is certainly possible – we are always open to new ideas!

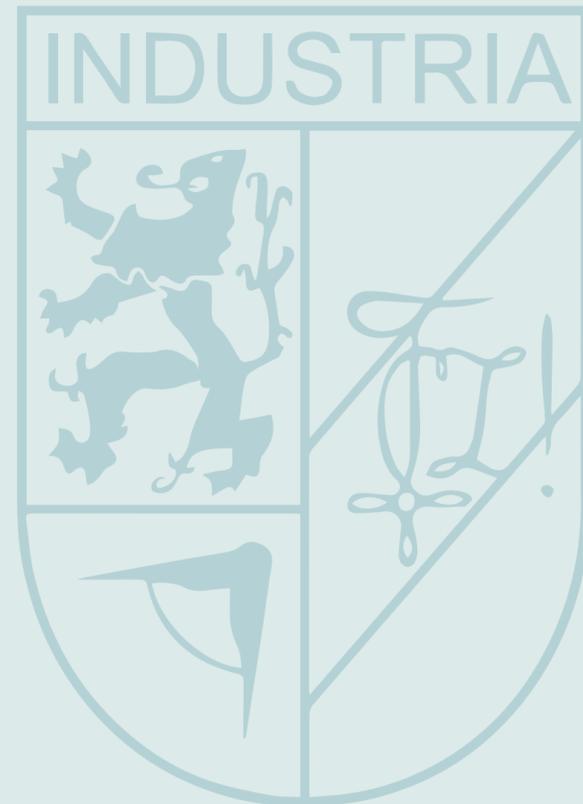
## Platinum

A Platinum partnership means that you are a main sponsor of Industria during the academic year. You will be invited to every event where students can encounter companies. Additionally, the possibility exists for an extra event centred around your company. Our aim is to stay in constant contact with you to keep the fruitful, hands-on partnership alive. This allows you to gain the attention of many students throughout the academic year.



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